

Community Relations

ADVERTISING AND PROMOTION

These regulations are established to provide specific guidelines for the approval and distribution of non-school related materials to students through the schools of the district.

1. All non-school sponsored materials must contain, on each page, *This is not a school-sponsored activity* and/or *This material not prepared at school expense* or words of equal disclaimer nature as judged by district staff.
2. All materials submitted for distribution approval will be reviewed thoroughly to insure conformance with law, policy and this regulation.
3. If approved, the requesting party is responsible for delivery of materials at the time and place specified by the district. Materials must be packaged a directed by the district.
4. At schools, distribution shall be under the control of the principal and staff.
5. Students may refuse to accept the distribution of non-school sponsored materials.
6. At any point in the process, staff may request legal opinion by the district's counsel.
7. Final decisions and approval of all non-school sponsored flyers/materials rest with the superintendent or the superintendent's designee.